

A photograph of a modern industrial building with a dark facade and white awnings. In the foreground, there is a metal gate and a sign. To the left, a large tree is visible. The sky is blue with white clouds.

Mastella

Mastella**design**
1979 - 2014

SHOWROOM AL 1° PIANO
INGRESSO LIBERO

Design. People. Advanced
technology.

35 years of excellence in
bathroom manufacture.

Mastella
ITALIAN BATH FASHION

History

Back in 1984 current CEO Antonio Mastella started the distribution of bathroom furniture. After a while the new company also began to produce small quantities of units by assembling semi-finished products.

The idea of 'total quality' that was consolidating in the 'vision' of the founder paved the way to the business makeover in 1991. New headquarters covering an area of 5,000 sqm, equipped with advanced machinery for a full production cycle was built.

At the same time the company started to look abroad by participating in international trade shows. This soon proved to be a successful move. In particular, Germany immediately appreciated Mastella's distinctive products and services as well as their reliability.

In 2008 the manufacturing facility doubled in size with an additional 5,000 sqm, equipped with new machinery, in line with their high-quality standards.

Nowadays, Mastella's bathroom furniture is appreciated not only by

German speaking countries, whose primary clientele highly regard their founding values, but also by many other countries around the world, where our vanities and accessories truly stand out in prestigious projects.





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We regard quality as a total concept, not only applied to the product, which is a given, but also applied to the entire business with choices and decisions that relate to suppliers, materials, production cycle, functionality, reliability, lead time forecasting, packaging, installation, training and communication. Managing quality is the core of our business. We want to satisfy the customers' needs without compromise. These principles determine every choice in the company, from the design, to the production, to the advanced industrial technologies in Mastella, that allow us to offer bespoke solutions.

The principles of good design in long-lasting products, is strongly connected to the concept of quality, the only feature that can guarantee beauty and functionality in the long term. Therefore, we ask our designers to create products of ever-lasting beauty that are also functional. Hence design is the first step towards total quality; it should not be seen as a form of showing off but rather as an unbreakable synergy of form and function. Even when bathroom statement pieces such as bathtubs, basins or other complementary items, are created by external designers, the company know-how is applied to the whole design process. As far as the production of furniture is concerned, thanks to more than thirty years of experience in industrialized management, our 'research, development and design' department is on the front line to ensure that features like functionality, storage capacity and modularity are consistent across our collections.



A qualified reference point that can impress and satisfy by bringing emotions, solidity and values. This is our company philosophy.

Designing and creating everlasting products go hand in hand with ensuring full customer satisfaction with bespoke solutions, regardless of the size of the bathroom. The quality of the products and services is linked to a profound respect towards the customer and an attentive care to their needs. The natural consequence is a continuous quality improvement, in all its aspects. This customer-oriented approach has become the company policy with a commitment towards customer satisfaction not only during the sale, but also in the long term. This mental attitude is strongly future-oriented by paying a lot of attention to the present. We are proud to acknowledge that even our customers' children put their trust in us because they have seen it in their parents' homes how Mastella bathrooms make statement pieces that last over the years.

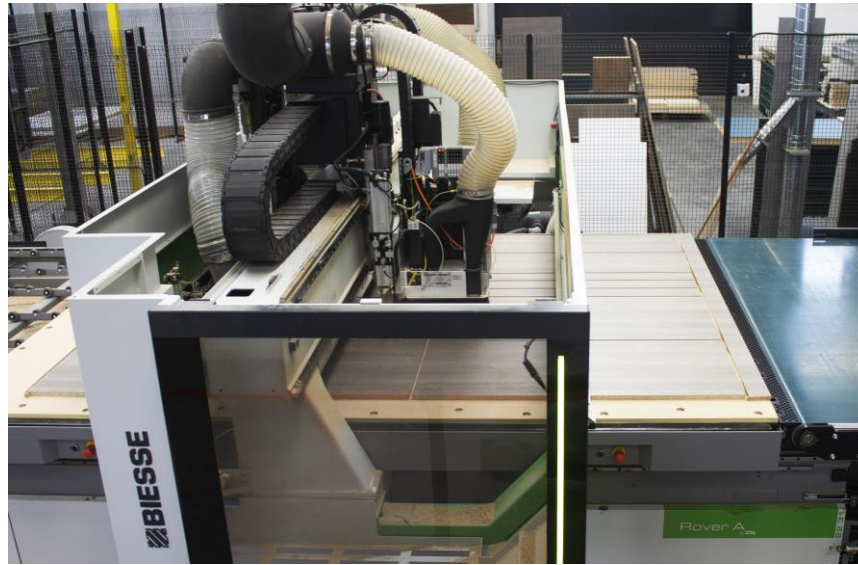
Production

In order to guarantee absolute precision and consistency, which is the motto of the company since the early years, the entire production cycle is handled within our premises. The company is constantly investing in new technology, introducing high performing machines and the most advanced software. These are in accordance with the principles of Industry 4.0. Least not forget the raw materials, technical components, panels, packaging and delivery, that create the precise custom-made products according to our customers' requirements.



Production

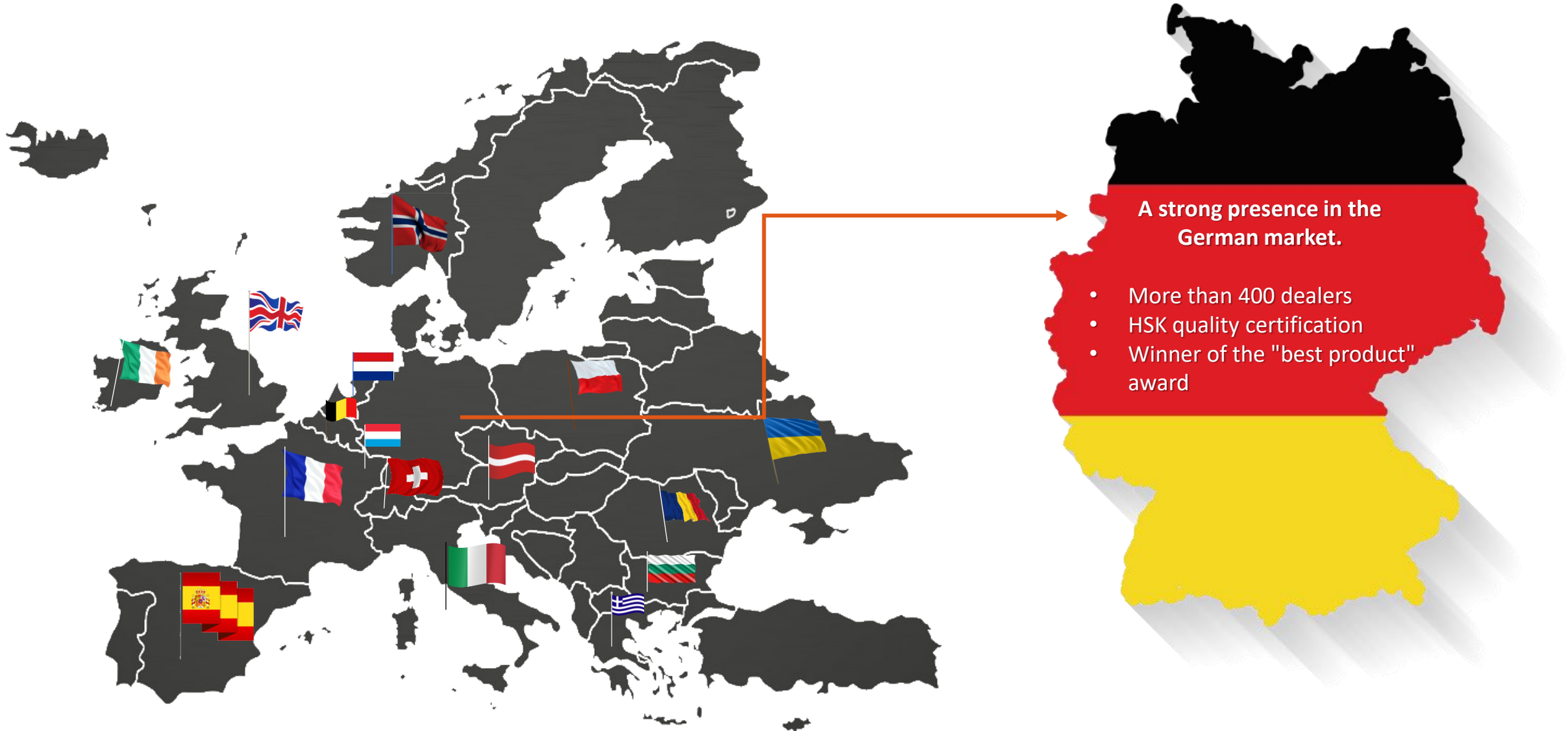
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In Europe

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30 Luxury Suites
Eden Roc Hotel ***** Ascona Switzerland

Supply of custom designed Bahia bathtubs made of solid surface Cristalplant for all luxury 5-star hotel suites in Ascona, Switzerland. Total renovation of 30 rooms by interior designer Carlo Rampazzi - Selvaggio studio.



Mont Blanc Chalet
Courmayeur – Italy

A building perfectly integrated with the splendid surrounding mountain area, in which architect Monica Zambenedetti included Mastella products. The Vanity bathtub takes centre stage in the bathroom with the mansard roof, together with the CristalPlant Sasso washbasin, resting on a dark woodgrain finish console.



420 Luxury apartments
Hounslow – UK

A corner of London dedicated to luxury and high-end solutions. 420 bespoke compositions made of dark ash, with integrated Led strip lights, created for all the bathrooms in this majestic “Charter Place” complex. Designed by Pollard Thomas Edwards and built by Bennett Construction



Villa in Dublin – Ireland

Our client Bath House furnished the bathroom of this house in Ireland with an item from the Kami collection.

The dark tranchè cabinet is also embellished by the Ilkos Mitek washbasin from the Mastella line and gives the bathroom a romantic and sophisticated look.



Matthiol Hotel – Switzerland

The exterior of the Matthiol Hotel, a luxury hotel in Zermatt, Switzerland, looks more traditional. The hotel interior, on the other hand, has a more contemporary look.

This is also the case for many of the bathrooms in the building, where the majestic Vov bathtub by Mastella was used.



270 Apartments at Plaza
Collection – London

Design and green spaces in the heart of London. A complex of 270 apartments in Millbrook Park. Poly UK hired Michaelis Boyd and Chapman Taylor to design this ambitious project for which Mastella supplied more than 400 compositions for bathroom furnishings, equipped with bespoke black lacquered mirror cabinets and side niches with Led lighting.



Around the world

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NEW Waterfront Colombo Hotel *** - Sri Lanka**

A unique project for the city of Colombo. An exclusive area that houses the 6-star hotel designed by Belmond Studio which chose Mastella for all its bathroom furnishings, from the 800 designer washbasins to the 50 bespoke Bahia bathtubs, in right and left hand versions, for all suites.



Villa Aspen – USA

Villa furnished by designer Mariapaola Miele, with a minimalist and modern style. The designer chose versatile Kami furniture and compact and modular Byte furniture. The washbasins used are West countertop, semi-recessed Dukas and Gojy and, finally, Vito vanity tops. The guest bathroom is furnished with Mastella products, with iconic white Body washbasins taking centre stage.



Villa Virginia – USA

5 bathrooms fitted exclusively with Mastella products and designed by designer Natasha Follens. Painstaking attention given to the master bathroom, where we also find a system of column units with Noce Fumé finish from the Byte collection.



10 Fabulous villa at Palm Golding Properties – Kenya

Superb villas in the quiet Loresho area. All restrooms and bathrooms, from the cloakroom to the master bathroom, are designed by Mastella. Collections, such as Kami, Summit and Byte were used. The star of all the master bathrooms is the Vov bathtub.



Miami Beach – USA

Nestling in a quiet bay in Miami, this majestic villa is designed by the famous architect Felix Cohen. The master bathroom features the Anahita free-standing tub, while another of the villa's eight bathrooms houses the Vanity Party bathtub. The guest bathrooms are completed with the Kon pedestal washbasin.



Villa Ramirez - Malibu (USA)

The villa designed by Mariapaola Miele is built in a green area just a few metres from the beach. In detail, the bathtubs chosen to furnish the bathrooms are Vov white, combined with furniture from the Kami collection with a graphite line grey console that houses Goji washbasins, and the Betty Mak Mat bathtub combined with furniture from the Kami collection in HPL Olmo woodgrain finish.



Our **Furniture Collections** are all furnishing solutions created, designed and produced by us to best satisfy the multiple expectations and needs of the market: space, storage, functionality, design, customisation and reliability, values to which the company pays the utmost attention, emphasising design and construction quality in every detail. They are divided into:

- **Modular Project**, whose beating heart is the wide modularity of the product.
- **iCompatti**, a section dedicated to our monobloc creations.



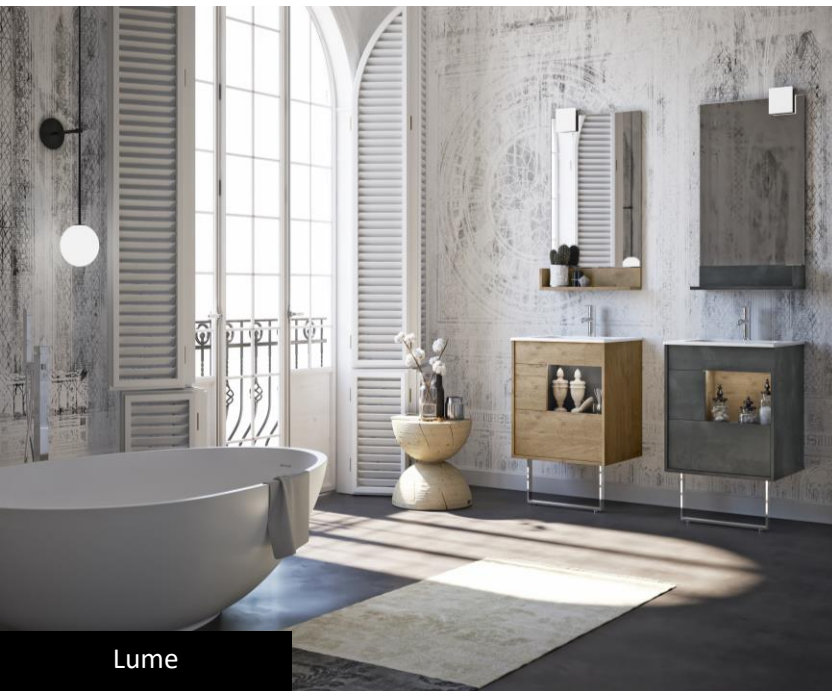
Modular Project

The section of our **Modular Programmes** will allow you to design your bathroom furniture responding to every demand for aesthetics, functionality and capacity. With these collections, we will meet the needs of your bathroom by optimising the available space. Each collection is characterised by its own construction peculiarities that make it unique and different from the others.



In this section you can discover three collections that differ from the other Mastella bathroom furniture lines because this entire range is dedicated to washbasin units defined as " Monoblocs": vanity units studied to satisfy also the needs of those who have a bathroom with small dimensions.

In fact, choosing a monoblock cabinet does not mean renouncing storage space: behind its compact and minimalist design, there are always large storage solutions for everything you need in the bathroom . All our monoblocs are manufactured with great attention to interior design , especially with a view to saving space, without, however, renouncing the quality and design typical of Mastella bathroom furniture . They are characterized by predetermined sizes, use of innovative materials and a wide range of finishes.



Basins

Mastella has designed and created a line of **free-standing**, countertop and **semi-inset** basins that will meet the needs of any bathroom furnishing project. The basin makes a vital contribution to the style and feel of a bathroom interior, and must therefore be selected with both functionality and visual appeal firmly in mind. The materials used in the manufacture of Mastella basins are of the highest quality, including traditional ceramic, as well as materials with engineering and innovative properties that guarantee superior strength and are readily workable to produce novel shapes and forms in the sphere of wash basin design.



Worktops & Consoles

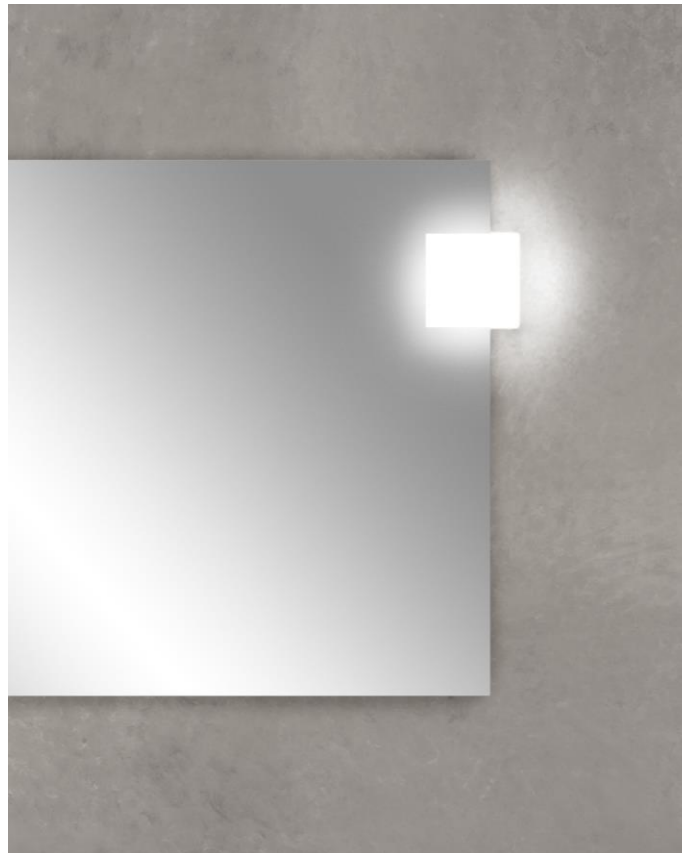
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The design becomes eclectic in the integrated washbasin tops and in the Mastella bathroom consoles. Sculpted by minimalist shapes and essential lines, they combine contemporary aesthetics with the most functional ergonomics. In fact, both take the form of practical supports for countertop and semi-recessed washbasins or reveal integrated washbasin bowls. The washbasin tops are generally 2 centimetres high, so they are thin and functional to the bathroom furniture. Consoles are thicker, starting from 6 centimetres, and can be fitted with an integrated bath tub or a countertop washbasin, combined with the bathroom furniture or in a wall-mounted version, thus becoming functional and decorative elements at the same time.



Mirrors + Lights

In a typical bathroom environment, the single most important feature, along with the furniture, is undoubtedly the mirror. Functional, but also decorative, the mirror gives style and character to the entire bathroom interior. Mastella offers a wide range of mirrors covering a variety of types and styles: the simplest and most minimal of looking glasses, mirror cabinets, and tech models equipped with backlighting and digital controls for turning on the light and adjusting the brightness. Mirror cabinets, in particular, have seen considerable development and are now offered in numerous combinations. Similarly, the Light component is provided by fittings available in different designs that can be used in conjunction with our mirrors, minimal or eye-catching, to invest the room with various shades of light.



Furnishing Items

The difference is in the detail: a concept already embedded in the Mastella philosophy, and reflecting the attention to detail that typifies every single product. In the case of “Furnishing Items” this same concept is developed further, becoming attention to detail throughout the bathroom. Mastella offers single items to enhance the bathroom interior, giving it visual and practical appeal. Like benches, open front wall units, shelves and more besides, available with all the collections and in all the catalogue finishes, creating genuine continuity in design.



Bathtubs

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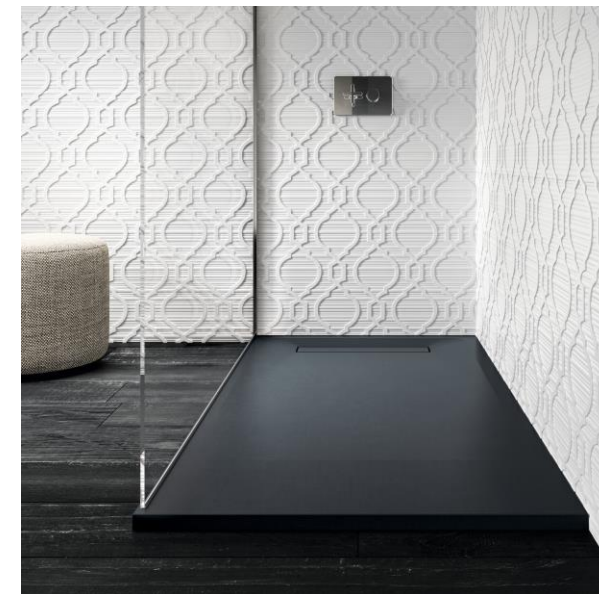
Genuine works of sculpture, to experience directly. Mastella bathtubs achieve the perfect synergy between design and functionality with their minimal and ergonomic lines sculpted from technologically advanced materials. Imposing or compact, free-standing or fitted, these tubs are designed to create an oasis of pure wellness, even in bathrooms where space is limited or there are particular constraints. Cristalplant®, Tecnoril®, Deimos® and Mak® composites enhance every aspect of design and construction, adding naturally inspired textures, finishes pleasing to the touch, modern colours and notable durability.



Showers & Shower Trays

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The concept of the shower is evolving today. The classic enclosure has opened up — no more doors, no sliding mechanisms — to make way for the Walk-In shower. A new notion of wellness, expressed by Mastella in a new collection of shower products, like the Koral, offering versatile construction and flexible dimensions, or the Soffio, design at its purest. The setting is one of continuity between bathroom and shower, ensuring practical and visual satisfaction, but more besides. Indeed with this type of shower, easy cleaning becomes a stand-out feature. The structural components of these showers are made of aluminium or steel, affording strength and durability, and preserving the original lustre of the product for years to come. And this, without affecting the pure and minimalist look of the fixture: slimline and discreet, metal members supporting the broad expanses of clear or decorated glass with harmony and elegance. All complemented by Solid Surface shower trays, guaranteeing high quality and refined simplicity.



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